

Rodney Davis
10/29 - 11/1/16
\$10,300

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
| Contract # 25341230 | Changes as of: 10/25/2016 at 2:00 PM | Version: Current State Version 1 |
| CPE: 51/64/2474 | Flight: 10/29/16 - 11/1/16 | Total \$: \$10,300.00 |
| Agency: STRATEGIC MEDIA SERVICES | Advertiser: DAVIS, RODNEY | Total Spots: 18 |
| 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009 | Product: Candidate | Total CPP: \$0.00 |
| Agency Order #: 5513381 | Buyer: Irvin, Michelle | Total GRP: |
| Salesperson: ALEXANDRA BRADLEY | Primary Demo: POLITICAL/VOTE | Separation: |
| 202-955-5342 | Con Type: POLITICAL/VOTE | |
| | Assistant: ALEXANDRA BRADLEY | |
| | 202-955-5342 | |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 10/29 - 11/1 | | | | | Total Spots | Total \$ | CPP | GRP |
|---------|-------------------|----|------------------------|------------|-----|--------------|-------|-------|------|--|-------------|-------------|--------|-----|
| | | | | | | 10/29 | 10/30 | 10/31 | 11/1 | | | | | |
| M-F | | | | | | | | | | | | | | |
| 1 | M-F 5:30a-6a | | Newschannel 20 Sunrise | \$300.00 | 60 | 0 | 0 | 0 | 1 | | 1 | \$300.00 | \$0.00 | 0.0 |
| 2 | M-F 6a-6:30a | | Newschannel 20 Sunrise | \$600.00 | 60 | 0 | 0 | 1 | 1 | | 2 | \$1,200.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 3 | M-F 6:30a-7a | | Newschannel 20 Sunrise | \$600.00 | 60 | 0 | 0 | 0 | 1 | | 1 | \$600.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 4 | M-F 7a-8a | | Good Morning America | \$700.00 | 60 | 0 | 0 | 1 | 1 | | 2 | \$1,400.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 5 | M-F 11a-11:30a | | Newschannel 20 Midday | \$300.00 | 60 | 0 | 0 | 0 | 1 | | 1 | \$300.00 | \$0.00 | 0.0 |
| Sa | | | | | | | | | | | | | | |
| 6 | Sa 7a-8a | | Good Morning America | \$500.00 | 60 | 1 | 0 | 0 | 0 | | 1 | \$500.00 | \$0.00 | 0.0 |
| Su | | | | | | | | | | | | | | |
| 7 | Su 7a-8a | | Good Morning America | \$600.00 | 60 | 0 | 1 | 0 | 0 | | 1 | \$600.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 8 | M-F 9a-10a | | Live with Kelly | \$400.00 | 60 | 0 | 0 | 1 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 9 | M-F 5p-5:30p | | First News at 5PM | \$700.00 | 60 | 0 | 0 | 1 | 1 | | 2 | \$1,400.00 | \$0.00 | 0.0 |
| Su | | | | | | | | | | | | | | |
| 10 | Su 5:30p-6p | | Newschannel 20 at 5:30 | \$400.00 | 60 | 0 | 1 | 0 | 0 | | 1 | \$400.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 11 | M-F 6:30p-7p | | Entertainment Tonight | \$600.00 | 60 | 0 | 0 | 1 | 1 | | 2 | \$1,200.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 12 | M-F 10p-10:35p | | Newschannel 20 at 10 | \$1,200.00 | 60 | 0 | 0 | 1 | 0 | | 1 | \$1,200.00 | \$0.00 | 0.0 |
| Sa | | | | | | | | | | | | | | |
| 13 | Sa 10p-10:35p | | Newschannel 20 at 10 | \$600.00 | 60 | 1 | 0 | 0 | 0 | | 1 | \$600.00 | \$0.00 | 0.0 |
| M-F | | | | | | | | | | | | | | |
| 14 | M-F 10:35p-11:35p | | Jimmy Kimmel | \$200.00 | 60 | 0 | 0 | 1 | 0 | | 1 | \$200.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | 2 | 2 | 7 | 7 | | 18 | \$10,300.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

| | | |
|--|---|---|
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| Agency: STRATEGIC MEDIA SERVICES | Advertiser: DAVIS, RODNEY | Total Spots: 18 |
| 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009 | Product: Candidate | Office: WASHINGTON |
| Agency Order #: 5513381 | Buyer: Irvin, Michelle | Total CPE: \$0.00 |
| Salesperson: ALEXANDRA BRADLEY | Primary Demo: POLITICAL/NOTE | Total GRP: |
| 202-955-5342 | Con Type: POLITICAL/NOTE | Separation: |
| | Assistant: ALEXANDRA BRADLEY | |
| | 202-955-5342 | |

| | |
|----------------------|--|
| Special Instructions | |
|----------------------|--|

| | | |
|------------------|-------------------|----------------|
| Date/Time | Added by | Comment |
| 10/25/16 2:00 PM | ALEXANDRA BRADLEY | Separation: 30 |

| | |
|-------------------------|----------|
| Competitive Information | |
| Market Budget: | \$38,148 |
| WICS Share: | 27% |
| Comment: | |
| WAND: | 27% |
| WCIA: | 30% |
| WRSP: | 16% |

| | | | | | |
|-----------------|-----------|-------|-------------|-----|-----|
| Daypart Summary | | | | | |
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 18 | \$10,300.00 | N/A | 0.0 |
| Total | 100% | 18 | \$10,300.00 | N/A | 0.0 |

| | | |
|-----------------|-------|-------------|
| Monthly Summary | | |
| Month | Spots | Dollars |
| 2016-Oct | 4 | \$2,100.00 |
| 2016-Nov | 14 | \$8,200.00 |
| Total | 18 | \$10,300.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|-------------------|--------|-------|-------|-------------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/25/16 2:05 PM | | | | | \$0 | \$0 | |
| New | 10/25/16 2:00 PM | ALEXANDRA BRADLEY | New | 18 | | \$10,300.00 | \$10,300.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WCID
2680 E Cook St
Springfield, IL 62703

Rodney Davis for Congress-R
3299 K St NW
Ste 200
Washington, DC 20007

| | |
|----------------|-------------------------------------|
| Account Types | Comments |
| Billing Type | Weekly/Irregular |
| CPE | 51/64/2474 |
| Phone/Fax | / |
| Buyer Name | Mitchelle, Jrvin, |
| Sales Office | Millennium/DC, Washington DC (1108) |
| Salesperson | Millennium Washington DC |
| Brand | POLITICAL CANDIDATE (ns) (1186) |
| Agency | Strategic Media Services (8287) |
| Advertiser | 11/01/16-11/01/16 |
| Schedule Dates | 11/01/16-11/01/16 |
| Spots | 1 |
| Rate | \$300.00 |
| Total | \$300.00 |
| Headline # | ECR25341230 |
| Demo | A35+ |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | \$1,545.00 |
| Net Total | \$8,755.00 |
| Sales Tax | |

Candidate
Separation: 30
Alex Bradley

| WICS+WCID Co | bo 100/0 (WICS) | Rate |
|--------------|-----------------|-------------|
| Oct. 2016 | 4 | \$ 100.00 |
| Nov. 2016 | 14 | \$ 200.00 |
| Grand Total: | 18 | \$10,300.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------------------|------------------------|----------|
| 1.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | 1:00 | 5:30A- 6A (CST) | | | 1 | | | | | | 1 | \$300.00 | \$300.00 | WICS+WCID Combo 100/0 (WICS) | Newschannel 20 Sunrise | 10/26/16 |
| 2.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | 1:00 | 6A- 6:30A (CST) | | 1 | | | | | | | 1 | \$600.00 | \$600.00 | WICS+WCID Combo 100/0 (WICS) | Newschannel 20 Sunrise | 10/26/16 |
| 3.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | 1:00 | 6A- 6:30A (CST) | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | WICS+WCID Combo 100/0 (WICS) | Newschannel 20 Sunrise | 10/26/16 |
| 4.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | 1:00 | 6:30A- 7A (CST) | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | WICS+WCID Combo 100/0 (WICS) | Newschannel 20 Sunrise | 10/26/16 |
| 5.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | 1:00 | 7A- 8A (CST) | | 1 | | | | | | | 1 | \$700.00 | \$700.00 | WICS+WCID Combo 100/0 (WICS) | Good Morning America | 10/26/16 |
| 6.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | 1:00 | 7A- 8A (CST) | | | 1 | | | | | | 1 | \$700.00 | \$700.00 | WICS+WCID Combo 100/0 (WICS) | Good Morning America | 10/26/16 |
| 7.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | 1:00 | 11A- 11:30A (CST) | | | 1 | | | | | | 1 | \$300.00 | \$300.00 | WICS+WCID Combo 100/0 (WICS) | Newschannel 20 Midday | 10/26/16 |
| 8.0 | Normal Line / SPOT | 10/29/16-10/29/16 | 3 | 1:00 | 7A- 8A (CST) | | | | | | | 1 | | 1 | \$500.00 | \$500.00 | WICS+WCID Combo 100/0 (WICS) | Good Morning America | 10/26/16 |
| 9.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | 1:00 | 7A- 8A (CST) | | | | | | | | 1 | 1 | \$600.00 | \$600.00 | WICS+WCID Combo 100/0 (WICS) | Good Morning America | 10/26/16 |
| 10.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | 1:00 | 9A- 10A (CST) | | | | | | | | 1 | 1 | \$400.00 | \$400.00 | WICS+WCID Combo 100/0 (WICS) | Live with Kelly | 10/26/16 |
| 11.0 | Normal Line / News | 10/31/16-10/31/16 | 3 | 1:00 | 5P- 5:30P (CST) | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | WICS+WCID Combo 100/0 (WICS) | First News at 5PM | 10/26/16 |
| 12.0 | Normal Line / News | 11/01/16-11/01/16 | 3 | 1:00 | 5P- 5:30P (CST) | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | WICS+WCID Combo 100/0 (WICS) | First News at 5PM | 10/26/16 |
| 13.0 | Normal Line / News | 10/30/16-10/30/16 | 3 | 1:00 | 5:30P- 6P (CST) | | | | | | | | 1 | 1 | \$400.00 | \$400.00 | WICS+WCID Combo 100/0 (WICS) | Newschannel 20 at 5:30 | 10/26/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICD
268 E Cook St
Springfield, IL 62761

Rodney Davis for Congress-R
3299 K St NW
Ste 200
Washington, DC 20007

Contract # 2677
Schedule Dates 10/16-10/16
Advertiser Rodney Davis for Congress-R (7287)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 51/64/2474 (872532)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle Jvin,
Phone/Fax /
CPE 51/64/2474
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate Separation: 30
Alex Bradley

Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,545.00
Net Total \$8,755.00
Sales Tax

WICS+WICD 100 Spots 100
By Broadcast Date
Oct. 2016 4 \$2,100.00
Nov. 2016 14 \$8,200.00
Grand Total: 18 \$10,300.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------------|---|----------|
| 14.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | 1:00 | 6:30P- 7P (CST) | | 1 | | | | | | | 1 | \$600.00 | \$600.00 | WICS+WICD Combo 100/0 (WICS) | Entertainment Tonight | 10/26/16 |
| 15.0 | Normal Line / SPOT | 11/01/16-11/01/16 | 3 | 1:00 | 6:30P- 7P (CST) | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | WICS+WICD Combo 100/0 (WICS) | Entertainment Tonight | 10/26/16 |
| 16.0 | Normal Line / News | 10/31/16-10/31/16 | 3 | 1:00 | 10P- 10:35P (CST) | | 1 | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WICS+WICD Combo 100/0 (WICS) | Newschannel 20 at 10 | 10/26/16 |
| 17.0 | Normal Line / News | 10/29/16-10/29/16 | 3 | 1:00 | 10P- 10:35P (CST) | | | | | | 1 | | | | \$600.00 | | WICS+WICD Combo 100/0 (WICS) | Newschannel 20 at 10 | 10/26/16 |
| 17.0.1 | Closed Preempt | 10/29/16 | | | | | | | | | | | | | | | WICS+WICD Combo 100/0 (WICS) | Program Change/Exception - Saturday News airs 1030-1205P due to FB. | |
| 18.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | 1:00 | 10:35P- 11:35P (CST) | | 1 | | | | | | | 1 | \$200.00 | \$200.00 | WICS+WICD Combo 100/0 (WICS) | Jimmy Kimmel | 10/26/16 |
| 19.0 | M/G For 17.0.1 / News | 10/29/16-10/29/16 | 3 | 1:00 | 10:30P- 11:05P (CST) | | | | | | 1 | | | 1 | \$600.00 | \$600.00 | WICS+WICD Combo 100/0 (WICS) | Newschannel 20 at 10 | 10/27/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Michelle Irvin

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Michelle Irvin

signature of candidate or authorized committee

Michelle Irvin

printed name

10.18.16

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Michelle Irvin

being/on behalf of: Rodney Davis for Congress

a legally qualified candidate of the Republican

political party for the office of: Congress (IL-13)

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Rodney Davis for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Maria Madonia-Maxwell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10.18.16

Date

Michelle Dini

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti

Signature

Jennifer E. Valenti

Printed Name

LSM

Title